



Feline & Fido Fund Run

No Kill Lehigh Valley, Inc.

5k Race & 1 Mile Fun Walk

Sunday, October 15, 2017

We cordially invite you to participate as a sponsor of the Inaugural Feline and Fido Fund Run 5k & 1- Mile Fun Walk event. The proceeds from this event will be donated to No Kill Lehigh Valley, Inc. This organization provides financial support for critically needed veterinary care for cats and dogs, spay/neuter of companion cats, and TNVR (Trap, Neuter, Vaccinate, and Release) of free roaming community cats.

No Kill Lehigh Valley was founded in 2008 and is a 501c3 organization. All donations are tax deductible. No Kill Lehigh Valley, Inc. provides over \$60,000 of financial support every year to animals in need of veterinary care and to fund spay/neuter surgeries for cats right here in the Lehigh Valley. To learn more, visit us on the web at www.nokilllv.org or find us on Facebook.

This event will be held on Sunday, October 15, 2017 in Forks Township, Easton, Pennsylvania. This year we will be holding a 5K (3.1 miles) timed race and 1-mile fun walk. Dogs are welcomed to participate in the 1-mile fun walk and must be properly leashed. Awards will be given to the top finishers in the 5K timed race. This is a rain or shine event.

Your sponsorship will help to defray the cost of organizing the event. Funds received from sponsorships will be used to purchase shirts for registered participants and volunteers, awards for top finishers, as well as refreshments for the participants. Any additional money from sponsorships will be given directly to No Kill Lehigh Valley, Inc. to assist in their mission. There are various levels of sponsorship for the Feline and Fido Fund Run and 1-mile fun walk event.

Gold Level Sponsor - \$500.00

- Listed as sponsor on website
- Listed as sponsor on Facebook page
- Space at race to set up a 'booth' the day of the event
- Company logo prominently listed on back of race shirts
- Promotional materials in race packet
- 4 complimentary race entries

Silver Level Sponsor - \$300.00

- Listed as sponsor on website
- Listed as sponsor on Facebook page
- Space at race to set up a 'booth' the day of the event
- Company logo on back of race shirts located directly below Gold Sponsors
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor - \$200.00

- Listed as a sponsor on our website
- Company logo on the back of race shirts below Gold & silver sponsors
- Promotional materials in race packet
- 1 complimentary race entry

Water Station Sponsor - \$100 (2 opportunities)

- Company name will appear on a prominently located sign at a water station.

Mile Marker Sponsor - \$75 each (6 opportunities)

- Company name will appear on mile marker signs, which will be prominently displayed as one of the mile markers along the course. (If a company would like to purchase multiple mile markers, a \$25 discount will be given for each additional marker.)

Your company may prefer to provide gift certificates, food/drink, or other items, which can be provided to race participants.

Thank you in advance for your consideration. Should you have any questions, please contact me by phone or email (listed below). Please complete the enclosed Sponsorship Form.

All Sponsorship Forms must be received by October 3, 2017.

Love and Licks,

Stephany Gallagher-No Kill Lehigh Valley, Inc. Race Director
Feline and Fido Fund Run
570-971-0259
Stephany@ptd.net